

Annual EEO Public File Report Form

KDNL

Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: KDNL-TV, St. Louis, MO and is required to be placed in the public inspection files of this station, and posted on its web site, if the station has a web site.

this report has been amended as of 4/2/2008 **

The information contained in this Report covers the time period beginning 10/01/06 to and including 9/30/07 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and

5. A list and brief description of the initiatives undertaken pursuant to Section(s) 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the applicant accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person or on the phone.

Appendix 1 to

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Covering the Period from 10/1/06 to 9/30/07

Station Comprising Station Employment Unit: KDNL

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
	Account Exec 1	Referral	10
	Traffic Log Editor	Referral	3
	Account Exec 1	Referral	9
	Account Exec 1	Website (Monster)	9

Total Number of Persons Interviewed During Applicable Period: 31

Appendix 2 to

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Covering the Period from 10/1/06 to 9/30/07

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Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	STL Black Media Coalition, 829 Manitou Dr St. Louis, MO 63119 314-361-6156 Matt Knuckles	0	Account Executive
B	NAACP-St. Louis 625 North Euclid St. Louis, MO 63108 Josephine Wheat 314-361-8600 Fax:314-361-4334	0	Account Executive
C	Southern Illinois University Carbondale, IL 618-453-1043 Cindy Jenkins cjenk@siu.edu	0	Account Executive
D	McKendree College 701 College Rd Lebanon, IL 62254 618-537-6523 Jen Pickerell jpickerell@mckendree.edu	0	Account Executive
E	Southern Illinois University Edwardsville Career Development Center Susan Siebert 618-650-3708 Ssieiber@siue.edu	0	Account Executive
F	Sinclair Website Sharon Pickeral	1 1	Account Executive Traffic Log Editor

	www.sbg.net 410-568-1517 10706 Beaver Dam Road Hunt valley, MD 21030	0	
G	Southwestern Illinois College Belleville Attn: Darlene Beisiegel 618-222-5345 Darlene.beisiegel@swic.com	0	Account Executive
H	St. Louis American Attn: Shelitha Peppers 3830 Washington Blvd St. Louis, MO 63108 314-533-8000X325 speppers@stlamerican.com	0	Account Executive
I	Missouri Career Center Attn: James Richie 1017 Olive St St. Louis, MO 63101 314-641-8460 jrichie@wfd.state.mo.us	0	Account Executive
J	National Assoc of Minorities in Communication Attn: Nicole Llido 600 Anton Blvd Ste 1100 Costa Mesa, CA 92625 jobs@namic.com	0	Account Executive
K	Senior Job Bank Attn: Eric Summers 1383 Steel Bridge Rd MacClanny, FL 32063	0	Account Executive
L	Local Paper St. Louis Post Dispatch 314-621-6666 314-340-8665 fax	0	Account Executive
M	Ranken Technical College 4431 Finney Avenue St. Louis, MO 63113 Linda Dempsey/Janie Summers P: 314-371-0236 F:314-371-0241	0	Account Executive
N	McKendree College Job Fair 701 College Rd Lebanon, IL 62254 618-537-6523	0	Account Executive

	Jen Pickerell jpickerell@mckendree.edu		
O	Referral	13 1	Account Executive Traffic Log Editor
P	Kaskaskia College Job Fair 27210 College Rd Centralia, IL 618-545-3070 Sandy Shook	0	Account Executive
Q	Harris Stowe College 3026 Wydown Blvd St. Louis, MO 63103 314-340-3512 careerservices@hssc.edu	0	Account Executive
S	Parks College 3450 Lindell Blvd St. Louis, MO careers@slu.edu p: 314-977-2828 F:314-977-3486	0	Account Executive
T	Vatterott Technical College 12970 Maurer Industrial Drive Sunset Hills, MO 63127 Miriam Perkins miriam.perkins@vatterott-college.edu p: 314-427-1333 X342	0	Account Executive
U	Bishop State Comm College Attn: Juliette Womack 351 N. Broad Street Mobile, AL 36603-5898 jwomack@bishop.edu	0	Account Executive
V	Television Advertisement 1215 Cole Street St. Louis, MO 63106 KDNL-TV	0	Account Executive
W	University of Missouri-St. Louis Attn: Peggy Gilbertson pgilb@umsl.edu 314-516-6117 Rebecca Gloden Spear 314-516-5319 rgolden@umsl.edu	0	Account Executive
X	Vatterott Job Fair Mike Greathouse	0	Account Executive

	Tonji Asher 314-843-4200		
Y	Careerbuilder.com Will Evans 1750 Tyson Blvd 4 th Floor McLean, VA 22102 <i>(Source no longer utilized as of 12/31/2006)</i>	1	Account Executive
Z	KDNL's Website 314-436-3030 1215 Cole Street www.abctlouis.com	11	Account Executive
1.	Postaroo Russell Winslow 10706 Beaver Dam Road Hunt Valley, MD 21030 410-568-1500 rwinslow@sbgnet.com www.postaroo.com	0	Account Executive
2.	Urban League of Metropolitan St. Louis, Inc Mr. Kim Love 3701 Grandel Square St. Louis, MO 63108 P: 314-615-3624 F: 314-531-4822 Klove@urbanleague-stl.org	0	Account Executive
3.	Urban League of Metropolitan St. Louis, Inc Hollis Scales 8960 Jennings Station Rd St. Louis, MO 63136 P: 314-388-9840 X 106 F: 314-388-9845 Hscales@urbanleague-stl.org	0	Account Executive
3.	Community Renewal & Development 2012 Martin Luther King Dr St. Louis, MO Sal Martinez 314-289-9900	0	Account Executive
4	Monster.com 5 Clock Tower Place Maynard, MA 01754 Judy Fonda 919-264-6016	2 1	Account Executive/Traffic Log Editor

judy.fonda@monster.com <i>(Source added as of 1/1/2007)</i>		
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Appendix 3 to

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Covering the Period from 10/01/06 to 9/30/07

Station Comprising Station Employment Unit KDNL

Training

SBG, Inc and its station KDNL is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment to all new employees and managers.